



Voice connectivity



Gamma SIP Trunks Hosted PCI Compliance



Solve your customers' credit card compliance issues with Hosted PCI Compliance from Gamma SIP Trunks

We've partnered up with Semafone to provide a fully-hosted, secure payment solution for contact centres, which can be connected to the Gamma SIP Trunks service and enables contact centre customers to comply with Payment Card Industry Data Security Standard (PCI DSS) regulations.

Using Semafone's technology, customers are able to make a payment using their telephone keypad to transmit credit card data directly to the bank. This means that Sensitive Authentication Data (SAD) is kept off call and screen recordings. Indeed, at no point in a transaction is any card data held in the physical contact centre's infrastructure.

The secure telephone payments software, hosted in Gamma's secure data centres, offers customers a cost-effective and flexible solution for credit card payment that can be scaled up or down according to business requirements.

You'll also enjoy the benefits of SIP trunks...

- Cost savings - SIP is significantly less costly than ISDN
- Number flexibility - support and port any number to your SIP accounts
- Business continuity - calls can be instantly diverted if issues occur
- Network-based with call recording, call queuing and call reporting
- Scale up and down to fit the customer requirement - with quick and easy provisioning of new users





What are the benefits of SIP trunking with Hosted PCI Compliance?

- Avoid the cost of deploying an expensive PCI compliance solution on-premises (savings of up to 10 times with the hosted solution)
- It's easy to deploy - if your PBX is compatible with Gamma SIP Trunks (most are) it's compatible with the Hosted PCI Compliance service
- Enable your customers to benefit from a cloud-based solution by giving them access from any location, supporting flexible working and business continuity
- Utilise your teams more flexibly to easily and securely support customers by deploying agents who work on-site, those who are outsourced or those who work from home

Who do I sell it to?

- The solution is targeted at contact centres with 50+ agents that take credit card payments over the phone
- Upsell the additional Credit Card Payment solution to existing SIP trunking customers
- Target new contact centre customers that are considering SIP
- If you provide 0800 numbers to contact centres, add the SIP solution to your portfolio and capture more of their spend

Interested? To find out more about our products and services
call **0333 014 0000**