

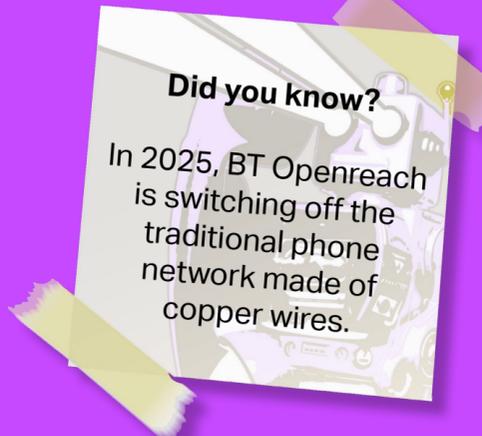
Simple Landline Replacement Recipe

With a sprinkle of preparation, a dash of great connectivity and a fresh internet-based phone system, you can have the perfect telephony solution for your business in just three simple steps.

Time: Varies (with no disruption to your business)

Serves: A productive business

Difficulty: Easy



Ingredients

1x dash of broadband (FTTP or SoGEA depending on dietary business requirements)



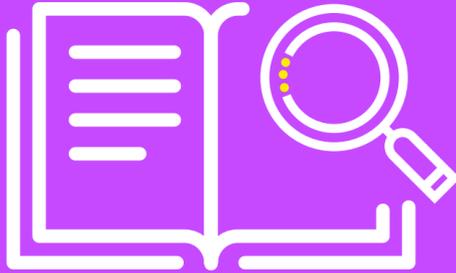
1x fresh* internet-based phone system

*you can choose to keep your existing number and devices

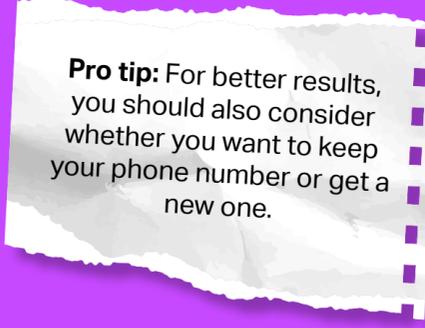
1x telecom sous-chef specialist (to advise you and handle the tricky bits)

Preparation

1

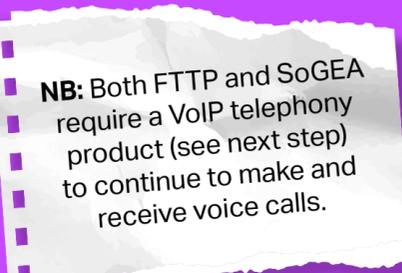


Prepare your business. We suggest using our ultimate business phone system checklist - [click here](#) to read it. Start by assessing your business needs and priorities to understand what ingredients are best for your business.



2

Add a dash of either FTTP or SoGEA connectivity, depending on your business requirements. We have provided an overview of both ingredients to help you make your decision.



FTTP

Fibre to the Premises (FTTP) is a broadband technology that can provide very fast internet speeds.

Pros:

- Very fast broadband - up to 1Gbps download speed, with the capacity to go even faster
- Fast upload and download speed
- Doesn't require a phone line rental

Cons:

- Availability is currently very limited
- For lower speeds, standard ADSL and fibre are cheaper

SoGEA

Single Order Generic Ethernet Access (SoGEA) allows you to place one order with one supplier for your broadband data service.

Pros:

- Affordable broadband at various speeds
- Available everywhere
- Great for home-working
- Doesn't require a phone line rental

Cons:

- Speed is limited to <100Mbps - plenty for most micro businesses

3



Mix in your fresh phone system. A VoIP, or internet-based solution** uses the internet to transfer your calls over broadband.

****We suggest choosing Gamma's PhoneLine+ for this recipe. PhoneLine+ is a simple service specifically designed for micro businesses to replace the traditional landline using VoIP technology. It's affordable, easy to use, and available on your device of choice.**



We understand "cooking" is not everyone's forte and that your business should simply focus on what it does best.

That's why Gamma (that's us) provides end-to-end unified communications and collaboration services to help companies like yours choose the right solutions for your needs.

Get in touch with our team today.