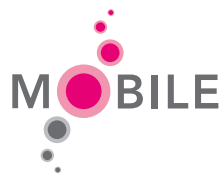


Gamma Mobile Business class network



Stay in contact, wherever you are



WHAT IS GAMMA MOBILE?

Gamma Mobile is a business class mobile network which provides an excellent opportunity for you to finally integrate your fixed line and mobile estates.

Catering solely for the business market, Gamma Mobile has you covered reaching 99.7% of the U.K. population and over 88% of the U.K. landmass. This along with over 550 international roaming partners means you have the best possible chance of getting and staying connected.

Gamma's unique position in the market as an established fixed line provider and a Mobile Virtual Network Aggregator (MVNA) in partnership with our network partner Vodafone, enables your company to cost effectively integrate your mobile and fixed line telephony, meaning that your users can have seamless, effective communications no matter where they are.

By taking advantage of our market leading on-net rates and multi platform product set you will find that your organisation will move ahead of the competition, through cost reduction and improved response times.

THE BENEFITS OF GAMMA MOBILE

- **Enables flexible working.** Gamma Mobile's proposition allows your users to access everything they need to perform their job no matter where they are. Our BlackBerry and other email services allow access to email calendar and tasks on the move. Industry leading 3G network coverage and speeds mean that the Internet and your company LAN is only a few seconds away from your users.

If you subscribe to our mobile and fixed line offers you will receive our market leading on-net rates, thus enabling you to link your fixed and mobile estates together to give you true flexibility in your users working environment.
- **Keeps you connected.** Gamma Mobile's extensive network covers 99.7% of the U.K. population and 88% of the U.K. landmass so that you will always be in the best position to make and receive a call in the U.K. And for users that travel abroad for business we have roaming agreements in over 200 countries and 550 networks.

Gamma Mobile customers get a reliable internet connection wherever there's a signal.
- **Stay in contact:** Never miss an email when you are on the move again. No matter which mobile platform you choose, Gamma Mobile has an email package to suit your requirements. We have an extensive range of support packages to help you get the most out of your investment.
- **Lower overall costs:** Gamma has a range of tariffs that suit all user profiles. Choose from a range of bundle minute packages or our simple pay as you use tariff. These tariffs are backed up by our preferential fixed to mobile and mobile to fixed on-net rates.
- **Improve your company image:** Gamma's unique position as fixed line network and MVNA means that fixed mobile integration is finally here at a cost effective price point, giving your business a strong return on investment.
- **Business continuity:** Unexpected events such as snow, floods or strikes needn't disrupt your business. Because Gamma Mobile can be easily integrated with your fixed line infrastructure your mobiles will become your main form of communication in such an event.
- **Keep your number.** It is easy to port your existing number on to the Gamma network or take out a new one.



GAMMA MOBILE INTEGRATES YOUR FIXED AND MOBILE ESTATES



Mobile



Inbound



Hosted



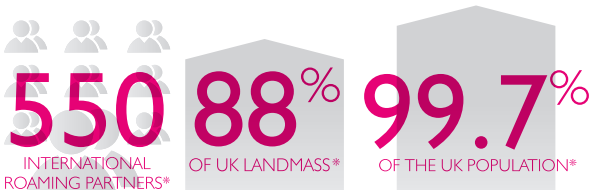
SIP trunking

GAMMA MOBILE THE BEST FOR BUSINESS

Business class network

Because we only cater for the business market we understand the challenges you face and are committed to delivering solutions and tariffs that help you meet these challenges. We also understand that we need to deliver these solutions on the back of an extensive and reliable network that is why we have partnered with Vodafone to bring you a world class network to compliment our world class service.

Gamma Mobile has you covered:



*Provided by our network partner Vodafone

Fix mobile convergence

As a fixed line network and MVNA, Gamma is in the ideal position to make Fixed Mobile Convergence (FMC) a reality. Our on-net rates are market leading and prove a return on investment for FMC; this along with further development on our remote call routing applications mean that FMC is not only cost effective but simple to use.

Market leading data network

Gamma mobile customers benefit from a high speed, high quality mobile data connection capable of speeds of up to 28.8Mbps in some location in London.

Market leading tariffs

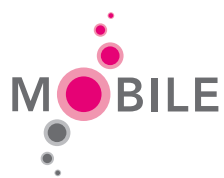
Gamma Mobile is available with some unique tariffs that include our market leading on-net proposition which allow you to achieve both cost savings and improved levels of productivity.

STANDARD GAMMA NETWORK SERVICES

Short Message Service	Text message with up to 160 characters	Useful when you need to get simple information to someone	Use the messaging application on your handset
Call holding	Take another call while putting the original call on hold	Never need to miss an important call when on the phone. Simply put your current call on hold and answer the incoming call. Once you have finished return to your original call	Will normally be a standard feature of a handset. If not the following network command is: To activate *43# send To cancel #43# sent To check status *#43# send
Call forwarding on busy	Forward call to another number when you are on a call	If you are on the phone and need all your calls answered then you can have the call re-directed to another number that is manned	To activate **67*[number]# send To cancel ##67# send
Call forwarding on no reply	Forward call to another number when you cannot answer the call and do not want the call delivered into your voice mail	Rather than putting the call into your voice mail have redirected to another number that is manned	To activate **61*[number]# send To cancel ##61# send
Call forwarding on not reachable	Forward call to another number when you are cannot be reached	Whether you are out of coverage, your battery has run out or you have simply switched off your phone you can have your calls redirected to another number that is manned	To activate **62*[number]# send To cancel ##62# send
Call forwarding unconditional	Forward call to another number all the time	No matter where you are or what you are doing have all your calls divert to a number of your choice	To activate **21*[number]# send To cancel ##21# send
BlackBerry	Email on the go using the world's most 'reliable' Business email solution	Always be in contact either through voice or email with BlackBerry. Ensure that you are as organised and up-to-date with what is going on by utilising BlackBerry's Personal Information Manger (PIM) functionality	Contact your provider to discuss the best BlackBerry option for your company



Roaming	Over 550 different network worldwide to roam on	Ensure that you have the best possible chance of been in contact throughout the world	Ensure that you lift your roaming bar before leaving the U.K. this is done by calling your provider
Content Control	Stop undesirable content reaching your fleet users	Bar adult content from you users to ensure the phone is used for business purposes only	Content bar comes as standard. If you require it to be lifted then please contact your provider
Barring	Temporary or permanent bard on outgoing calls or all calls	If a handset is misplaced or stolen gamma can put a temporary out going call bar or permanent bar. We can even black list the mobile so it cannot be used on any networks any more	Contact your provider and they will place the appropriate bar on to your number
Data Services	Use our network to get the most from your mobile users. From browsing through mobile applications	Choose from a full range of tariffs and services to ensure that your users have all the information they need to perform their job better than the competition	Contact your provider and they can advise you and the best service and tariff to meet your requirements
Voice mail	Never miss a call with Gamma Mobile's voice mail service	Whenever you can't take a call you can have your caller leave a message. Customise your message to your caller and they are twice as likely to leave a message	Activate your voice mail by dialling 1211 Customise dial 121 and follow instructions Retrieve voice messages dial 121 Cancel voice mail dial 1210
Video Calls	Full video calling is available using the award winning Gamma data network	Enhance your conversation with a video call	Check you handset guide for making a video call. Ensure your SIM is data activated and you have an appropriate tariff
MMS	Short or long MMS	Send through pictures and other information via Gamma's MMS service	Ask your provider to activate MMS



WHO IS GAMMA MOBILE AIMED AT?

Gamma Mobile has a range of services and tariffs that suit a wide range of businesses. Gamma's unique on-net tariffs are particularly suited to any organisation that is looking to integrate the mobile and fixed line telephony. Gamma Mobile suits any business that has one of all of the following requirements.

We're looking for a business class mobile network

Working with our network partner Vodafone, Gamma is able to offer a business class network. So if you want the personal service and accountability of a local business and to connect to an established network, then the Gamma network is well suited to you.

We have mobile data requirements

No matter what your mobile data requirements are we have a range of cost effective tariffs to suit you. Whether it's mobile broadband, mobile email or a combination of both; by tethering an existing device to a laptop our high speed data network will give you the speeds and connectivity to get the information through you need.

We require mobile data support

Gamma can provide BlackBerry installations. We will either come to your premises or remotely log onto your company infrastructure to install the BlackBerry server. We are working to bring a range of other support packages to you in the near future.





We have a high number of calls to internal employees, whether on the road or in the office

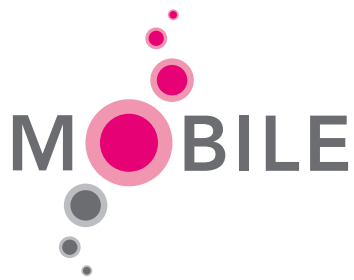
Gamma Mobile is ideal for companies who need to be in constant contact with their mobile users, whether it is via voice or email. Our position as a fixed-line and mobile provider gives you preferential on-net rates.

We have a range of data tariffs, including BlackBerry, which will enable you to deliver your email and other company data to a mobile device of your choosing.

Our employees travel extensively

Gamma Mobile customers benefit from extensive mobile coverage reaching 88% of the U.K. landmass and 99.7% of the U.K. population. This coupled with our 550 roaming agreements in over 200 countries throughout the world, gives your users the best possible chance of being connected no matter where you are.





Phone: 0800 008 7877

Email: marketing@gamma.co.uk

Website: www.gamma.co.uk

Address: Kings House, Kings Road (West)
Newbury, Berkshire, RG14 5BY



Clear. Creative. Communications.